



Jessica Campbell <jess@outintheboons.me>

Because I know I could call you in a second

1 message

Jess Campbell <jess@outintheboons.me>

Wed, Aug 3, 2022 at 9:14 AM

Reply-To: jess@outintheboons.me

To: jess@outintheboons.me

Hi Jess,

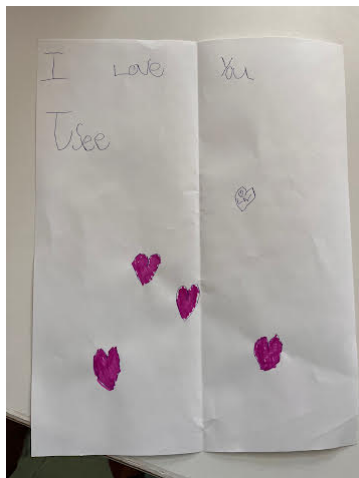
A few weeks ago I was having a stint where I had (poor judgement) signed Liv up for back to back half-day camps even though I run a full-time business.

On one of the weeks in particular, I messed up the start time by 30 minutes - I thought it started at 10am when in reality - it started at 10:30am.

That difference of just 30 minutes really screwed up my schedule. In fact, one day I was scheduled to be in a podcast interview and another - a training for 25+ nonprofit leaders. A reschedule wasn't going to happen.

Luckily, I called on another camp parent to swoop Liv up at 9:55am so I could chuck her into the minivan before my calls.

As I was rushing around upstairs and then scrambling to get Liv out of the door she goes, "Here Mom" and hands me this drawing on a white piece of printer paper.



She then goes on to say, "I just didn't know if I was going to get to say goodbye to you with a long hug like I do when you drop me off at camp."

In this moment, I am once again struck by my incredible privilege.

Not only can I afford to send my little one off to camp so I can work at a job I created for myself, but I have a network of other moms (who will take my kid to get a donut no less!) who happily carpool my kid when my schedule gets tight.

What do moms without my resources do?

That's where [my favorite nonprofit Tender comes in](#). Tender is an Atlanta based nonprofit that provides financial gap assistance in the form of rent, groceries, utility bills and diapers, wipes and formula.

Tender is the mom you call on for help when you have no one else to call.

It is led by the incredible founder, Jaycina Almond. A single mom herself who sees the gaps, especially for Black mothers first hand daily.

Once again, I am reaching out to my network to support the Tender mamas. Using the power of my lucky number 3, I have a goal of raising \$3,000 by Monday to cover a month's rent and groceries for 3 mamas so that they can focus on what is important: the children.

Tender's big goal is to raise \$75k which will increase their monthly assistance by 40% - a game changer for single mamas in Atlanta.

How you can help:

1. A cash donation is most helpful - you can make it in a few clicks here
2. You can share this fundraiser with YOUR network. Do you belong to a mom group that would get it? Is it easy for you to share this link on a group text? Will your employer match any donation? Maybe you have an aunt out there that just loves giving money away?
3. Follow Tender on [Instagram](#)

Want to know exactly where your money will go? 📌

- ✏️ \$75 provides a month of diaper and supply wipes
- 📞 \$100 covers a utility bill for a month
- 🛒 \$150 provides a week of groceries for a family
- 🏠 \$900 covers rent for a family for a month

[Join me in supporting the mamas!](#) 💕

I know it's not nothing to ask for money to support a cause I care deeply about and so I thank you for your friendship and support times 1 million.

xoxo,

Jess

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JESS CAMPBELL

Owner & Principal, Out in the Boons

[Like saving time? Me too. Check out my free nonprofit guides and templates!](#)

